Sarasota Memorial Cancer Institute and Radiation Oncology Center

Sarasota Memorial Hospital’s vision to provide cutting-edge cancer care and become a destination center for cancer treatment is being realized with a new eight-story oncology inpatient and surgical tower and a new outpatient radiation oncology center. The premier facilities will offer services across the entire continuum of cancer care, from prevention screening, diagnosis, and treatment to follow-up care, survivorship, and support.
A prominent location on the SMH campus provides visibility and connectivity to the existing hospital.
Visitors are greeted by an open lobby, connected to the main entrance.
Wayfinding was a critical aspect in the design, supported by the elevators directly off the entrance and the reception desk.
A flexible large conference area was added to support various meetings.
Warm wood, teal accents, and contemporary lighting contribute to the calming environment.
A carefully designed patient room addresses patient safety in a hotel-like environment.
The radiation oncology center will provide a holistic approach to care with a focus on comfort to help patients through treatment.
Visitors are greeted by a grand, open lobby with a connection to the outdoors.
Natural graphics provide patients a connection to the outdoors as they transition through the treatment process.