

2021 ARCHITECTURE FOR HEALTH SHOWCASE

SHOWCASE YOUR FIRM.

The Architecture for Health Showcase markets your firm directly to over 4,000 health care leaders and decision-makers as well as over 12,500+ ASHE members at ASHE events, in print and online.

To see our 2020 projects and compendium, visit archshowcase.org.

Architecture for Health Showcase Offerings

This premier showcase offers a variety of touchpoints with your potential clients.



COMPENDIUM

This high-quality bound booklet will maintain a shelf life, inviting health care leaders to learn about your designs.

Your Compendium Feature Includes:

PROJECT LISTING

- One full page in the 2021 Architecture for Health Compendium.
- Two to four color photographs.
- Project name, city and state.
- Firm name and logo.
- Project description.

INDEX DIRECTORY LISTING

- Firm name, logo and website.
- Executive contact name, title and email address.
- Firm address, city, state and zip code.
- Telephone number.
- Description of services.



ONLINE

ASHE promotes archshowcase.org year round, allowing clients to explore your projects anytime.

Your Year-Round Display Includes:

INDIVIDUAL WEB PAGE

- Two to four color photographs.
- Project name, city and state.
- Project description.

SEARCHABLE DIRECTORY LISTING

- Firm name, logo and website.
- Executive contact name, title and email address.
- Firm address, city, state and zip code.
- Telephone number.
- Description of services.



GALLERY

This gallery is one of the most unique areas at our popular PDC Summit (May 2-5, 2021) and ASHE Annual Conference (August 1-4, 2021).

Your Gallery Display Includes:

PROJECT DISPLAY

- Digital display in attractive gallery featuring your design at both conferences, easily accessible to clients.
- Up to 10 slides featuring project images and limited text, using a provided PPT template – or make your own!

UC Gardner Neuroscience Institute by Perkins&Will.
Photo by Mark Herboth/Courtesy of Perkins&Will.



APPLICATION DEADLINE: JANUARY 13, 2021

Please direct questions to Eliana Munro at emunro@aha.org.

2021
ARCHITECTURE
FOR HEALTH
SHOWCASE



NEW!

HFM MAGAZINE FEATURE ADD-ON

Want to be featured in *HFM Magazine*? Up to TEN Architecture for Health Showcase participants can purchase a spot in *HFM Magazine*, which goes to 36,600 individuals and is available digitally.

HFM FEATURE

- This page will contain 200-250 words of copy about your design and a minimum of three images.

PURCHASE OPTIONS

Gallery	\$1,600
Compendium and Online Package	\$1,600
All-Inclusive Packages	\$1,800 – \$2,200
<i>HFM Magazine Feature Add-On</i> **	\$1,500

** HFM Feature may only be purchased in addition to a package, not as a standalone purchase.

**SUBMIT BY DECEMBER 30
AND TAKE 15% OFF*!**

* Discount is per project, not per firm.

**PURCHASE
YOUR SPOT NOW:
[CLICK HERE!](#)**

From left to right: (1) Yale New Haven Health: Saint Raphael Campus by Shepley Bulfinch and BR+A Consulting Engineers. Photo by Peter R. Brown/Courtesy of BR+A. (2) Henderson Hospital by Turner Construction, HMC Architects and Universal Health Services, Inc. Photo by Lawrence Anderson Photography/Courtesy of Turner Construction. (3) U.S. Department of Veterans Affairs, Omaha VA Ambulatory Care Center. Design and photo by LEO A DALY. (4) UCHealth Steadman Hawkins Clinic Denver by BSA LifeStructures. Photo by Caleb Tkach, AIAP/Courtesy of BSA LifeStructures. (5) Deaconess Health, Downtown Clinic. Design and photo by The S/L/A/M Collaborative, Inc.

